



KATHRYN CLARK
for Art Director

★ kathrynforartdirector.com ★ campaign@kathrynforad.com ★ 941.374.0758

EDUCATION:

Savannah College of Art & Design (SCAD), Savannah, GA
B.F.A. in Advertising Design, *GPA: 3.9/4.0*
Minor: Business Management and Entrepreneurship
March 2009

EXPERIENCE:

Art Director, *PeakBiety branding + advertising*, Tampa, FL
August 2009 to present
• Concepting and design work for clients in a wide range of industries

Freelance, *Kathryn Clark Design*, Bradenton, FL
January 2006 to present
• Design work for various clients

Intern/Freelance, *PeakBiety branding + advertising*, Tampa, FL
June 2006 to August 2009
• Assist with designing various advertising jobs for clients

Creative Director, *Agency Five*, Savannah, GA
January 2007 to March 2008
• Director of SCAD's full service student advertising agency

Owner & Jewelry Artisan, *Kathryn's Kreations*, Bradenton, FL
1998 to 2005
• Designed unique beaded jewelry
• Marketed jewelry to area businesses, mail order and website

Research Associate, *Antiithesis Debate Publications*, Springfield, OR
June 2005 to July 2005
• Researched more than 500 qualified pieces of evidence
• Formatted and organized evidence into briefs

**COMPUTER
SKILLS:**

Excellent at Macintosh OS X, Photoshop, Illustrator, InDesign
Proficient at Dreamweaver, GoLive
Familiar with Flash, Microsoft XP, Word, Excel, Quark, Maya

AWARDS:

One Show Student Exhibition, May 5-6, 2009
West Side Loft, New York City

Silver Pollie Political Advertising Award, 2009
Best Direct Mail Category, Student Division
Association of Political and Public Affairs Professionals (AAPC)

Outstanding Director, Agency Five, 2008
Savannah College of Art & Design

Silver SCADDY Advertising Award, 2007
Single Page Magazine Ad Category
Savannah College of Art & Design

2005 Free Enterprise Scholars Award
National Federation of Independent Business
For demonstrating entrepreneurial spirit and initiative

ACTIVITIES:

Communications Director for Sarasota County Young Republicans, FairTax supporter,
American Federation of Advertising—Ad2 Tampa Bay, AIGA